

The Fifth Administration and Public Management International Conference
“PUBLIC INSTITUTIONS` CAPACITY TO IMPLEMENT THE ADMINISTRATIVE REFORM
PROCESS”

Academy of Economic Studies from Bucharest
22-24, Șerban Vodă Street, 4th Sector, Bucharest
Robert Schuman Room
23th – 24th June 2009

CONFERENCE PROGRAM

1st Day, June the 23th 2009

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| 10:00 – 10:30 | Registration |
| 10:30 – 10:45 | Professor Ph.D. PROFIROIU Constantin-Marius , Head of the Administration and Public Management Department, Bucharest Academy of Economic Studies
<i>Welcoming remarks</i> |
| 10:45 – 11:00 | Professor Ph.D. CÂRSTEA Gh. , Assistant Professor Ph.D. Candidate CORBOȘ Răzvan-Andrei and Teaching Assistant, Ph.D. Student Irina Petrescu : <i>“The Implications Of The Common Agricultural Policy Modifications For Romania After The Ratification Of The Treaty Of Lisbon”</i> |
| 11:00 – 11:15 | Questions and answers |
| 11:15 – 11:30 | Associate Professor Ph.D. PROFIROIU Alina , Professor Ph.D. PROFIROIU Constantin-Marius and Professor Ph.D. ANDREI Tudorel : <i>“Main Actors of the Romanian Public Administration Reform”</i> |
| 11:30 – 11:45 | Questions and answers |
| 11:45 – 12:00 | Lecturer Ph.D. POPESCU Ruxandra-Irina <i>“Promoting – A Base Component of the Marketing Mix in Museums. Case Study: the Museum of the Romanian Peasant”</i> |
| 12:00 – 12:15 | Questions and answers |

- 12:15 – 12:30 **Lecturer Ph.D. BURLACU Sorin: “Pre-Training Human Resources In Romanian Public Administration In The New Knowledge-Based Economy Using Electronic Communication”**
- 12:30 – 12:45 Questions and answers
- 12:45 – 13:00 **Energy Policy Analyst, Ph.D CONSTANTINESCU Tudor and Lecturer Ph.D. COMĂNESCU Mihaela: “Energy Management – Public Policies and Implementation. The Role of Institutions, from Overlap to Synergy”**
- 13:00 – 13:15 Questions and answers
- 13:30 – 15:00 *Lunch Break*
- 15:00 – 17:00 **Paper presentations in separate sections**

Room 9101: 15:00 – 17:00

Section 1: “Evaluation of public policies in public administration”.

Chair: Professor Ph.D. Margareta FLORESCU, Associate Professor Ph.D. Alina PROFIROIU

ANDRONICEANU Armenia	<i>New Public Management Model, a Special Alternative for the Romanian Local Public Administration</i>
ALPOPI Cristina, BĂNACU Cristian Silviu, COLESCA Sofia	<i>Considerations about Public Housing Policy</i>
BORDEAN Ioan, RĂILEANU Alina, TURTUREANU Anca Gabriela	<i>Strategic Planning in Public Administration.</i>
FLORESCU Margareta, DOVAL Elena	<i>Quality and Performance in the Public Sector</i>

DISCUSSANTS:

Senior Teaching Assistant, Ph. D. Student PĂCEȘILĂ Mihaela
Senior Teaching Assistant, Ph. D. student BURCEA Ștefan
PH.D. Student MINA Laura

DISCUSSIONS

Room 9104: 15:00 – 17:00

Section 2: "Human resource management in public administration"

Chair: Professor Ph.D. Viorel LEFTER, Professor Ph.D. Mihail DUMITRESCU

MANOLE Cristina	<i>The Human Resources' Development in the Context of Romanian Administrative Reform Application</i>
LEFTER VIOREL, NICA Elvira, MIRONESCU Alexandra	<i>Implementing The New Total Rewards Process Within The Digitalized Societies</i>
DUMITRESCU Mihail, DUMITRESCU Adelina	<i>Selection, Performance and Audit in the Human Relations Management in the Public Administration</i>

DISCUSSANTS:

Lecturer Ph.D. BURLACU Sorin

Lecturer Ph.D. COMĂNESCU Mihaela

Ph.D. Student MANOLACHE Relu

DISCUSSIONS

17:00 – 17:15 *Coffee Break*

17:15 – 19:15 **Paper presentations in separate sections**

Room 9101: 17:15 – 19:15

Section 1: "Evaluation of public policies in public administration".

Chair: Professor Ph.D. Constantin-Marius PROFIROIU, Professor Ph.D. Tudorel ANDREI

PROFIROIU Marius, NICA Marian	<i>Organizational Development and Change Management</i>
BRAN Florina, RĂDULESCU Carmen Valentina, POPA Cristina, IOAN Ildiko	<i>Consequences of Economical Crisis on European Union's Cohesion Policy</i>
NICA Mariana, GAVRIȘ Alexandru	<i>Public Policies in the Bucharest Metropolitan Area – Inertias and Challenges for Local Administration</i>

DISCUSSANTS:

Professor Ph.D. MAZILU Mirela

Lecturer Ph.D. IONIȚĂ Florin

Teaching Assistant Ph.D. Candidate DUMITRESCU Adelina

DISCUSSIONS

Room 9104: 17:15 – 19:15

Section 2: "Human resource management in public administration"

Chair: Professor Ph.D. Armenia ANDRONICEANU, Lecturer Ph.D. Elvira NICA

ANDRONICEANU Armenia, SORA Simona	<i>Diplomatic Training and Knowledge Management. A New Challenge for the Human Resources Specialists in Diplomacy</i>
DOVAL Elena, FLORESCU Margareta	<i>Organizational Culture Impact on Management Performance within Local Councils</i>
GRIGORE Aurica, TUREAC Cornelia Elena, TURTUREANU Anca Gabriela	<i>The Assessment Indicators Applied on Hospital Institutions</i>
NICA Elvira	<i>Health Human Resources Planning and the Dynamic Nature of the Health Care Needs of Populations</i>

DISCUSSANTS:

Lecturer Ph.D. MANOLE Cristina

Lecturer Ph.D. ZAMFIR Andreea

Senior Teaching Assistant Ph.D. Candidate CORBOȘ Răzvan-Andrei

DISCUSSIONS

2nd Day, June the 24th 2009

08:00 – 10:00 **Paper presentations in separate sections**

Room 9101: 08:00 – 10:00

Section 1: "Evaluation of public policies in public administration".

Chair: Professor Ph.D. Sofia-Elena COLESCA, Lecturer Ph.D. Sorin BURLACU

ZAMFIR Andreea	<i>Reforming the Public Administration through E-Government Generalization</i>
IONIȚĂ Florin, BURLACU Sorin	<i>Public Administration from Romania in the Knowledge Society and E-Learning</i>
MINA Laura, SCORȚĂ Iuliana, ANDREESCU Anca, BOLDEANU Dana, CONSTANTINESCU Radu, NISIOIU Codrin	<i>Reforming Public Administration in the Context of the EU Services Directive Implementation. A Case Study on the Business Registration Process in Romania</i>

DISCUSSANTS:

Associate Professor Ph.D. PROFIROIU Alina

Lecturer Ph.D. NICA Elvira

Reader PhD TURTUREANU Anca Gabriela

DISCUSSIONS

Room 9104: 08:00 – 10:00

Special Section: "Public policies and sustainable development"

Chair: Professor Ph.D. Florina BRAN, Professor Ph.D. Mirela MAZILU

MAZILU Mirela-Elena	<i>Sustainability or Sustainable Development a Responsibility of the Environmental Specialists</i>
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BRAN Florina, RĂDULESCU Carmen Valentina, POPA Cristina, IOAN Ildiko	<i>Pollution's Impact on the Quality of Drinking Water</i>
BURCEA Ștefan	<i>How Could Be Combined the Subjectivity and Dynamism to Give the World a Comprehensive Definition of Waste?</i>

DISCUSSANTS:

Associate Professor Ph.D. ALPOPI Cristina
 Associate Professor Ph.D. BĂNACU Cristian-Silviu
 Lecturer Ph.D. POPESCU Ruxandra-Irina

DISCUSSIONS

10:00 – 10:15 Coffee break
 10:15 – 12:45 Paper presentations in separate sections

Room 9101: 10:15 – 12:45

Section 1: "Evaluation of public policies in public administration".

Chair: Professor Ph.D. Marius PROFIROIU, Lecturer Ph.D. Mihaela COMĂNESCU

CIOBĂNAȘU Marilena, PRIESCU Iustin, POSTOLE Anca Mirela, ILIESCU Elena Mihaela	<i>Tax Avoidance for Resident Business by Establishing Offshore Companies</i>
TODERAȘC Ioan	<i>The Role of Technical Assistance Allocation from European Structural Funds: Developing Administrative Capacity of Managing Authorities or Supporting Europeanization Processes of the Domestic Administrative Systems?</i>
IFTENE Cristi	<i>Measuring Administrative Autonomy: Hungary Experience</i>

DISCUSSANTS:

Professor Ph.D. DOVAL Elena
 Associate Professor Ph.D. FLORESCU Margareta
 Ph.D. Candidate NICA Marian

DISCUSSIONS

Room 9104: 10:15 – 12:45

Special Section: "Directions of Reform in Public Services Management".

Chair: Associate Professor Ph.D. Cristina ALPOPI, Lecturer Ph.D. Ruxandra-Irina POPESCU

PROFIROIU Alina, PĂCEȘILĂ Mihaela, MANOLACHE Relu	<i>The Role of Consultation in the Reform of Romanian Penitentiary System</i>
GRIGORE Aurica, TUREAC Cornelia Elena, TURTUREANU Anca Gabriela	<i>Analysis of the Importance of Budget Revenues and Expenses to the Clinic Hospital of Emergency for Children Sf. Ioan Galati</i>
POPESCU Ruxandra-Irina, CORBOȘ Răzvan-Andrei	<i>The Role of the Marketing Mix in Conceiving the Strategic Options for the County Museum in Botoșani</i>

DISCUSSANTS:

Professor Ph.D. BRAN Florina

Professor Ph.D. COLESCA Sofia

Associate Professor Ph.D. IOAN Ildiko

DISCUSSIONS

12:45 – 14:00 *Lunch Break*

14:00 – 17:00 **Workshops**

Room 9101: 14:00 – 17:00

Workshop 1: "Evaluation of public policies in public administration".

Room 9104: 14:00 – 17:00

Workshop 2: "Human resource management in public administration"

17:00– 18:00 **Conclusions and closure of the scientific session works**

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