CONFERENCE PROGRAM

The 10th Administration and Public Management International Conference "ECONOMIC SOCIOLOGY, HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL DYNAMICS"

Bucharest, June 19-20, 2014
1st Day, 19th of June 2014

Section 1: "Human Resources in the Public Sector"
Robert Schuman Room

Chair: Professor Ph.D. Becky PETTIT
Associate Professor Ph.D. Elvira NICA
Professor Ph.D. George LĂZĂROIU

Section 2: "Social Communication, Urban Sociology and Human Resource Development"
Virgil Madgearu Room

Chair: Professor Ph.D. Marian PREDA
Associate Professor Ph.D. Georgiana-Alina PROFIROIU
Associate Professor Ph.D. Ruxandra-Irina POPESCU

Section 3: "Democratic Governance, Citizenship Rights and Political Development"
Council Room

Chair: Professor Ph.D. Constantin-Marius PROFIROIU
Professor Ph.D. Gheorghe H. POPESCU
Professor Ph.D. Călin-Emilian HINȚEA
Professor Ph.D. Armenia ANDRONICEANU

2nd Day, 20th of June 2014

General Section
9102 Room

Chair: Professor Ph.D. Margareta FLORESCU
Associate Professor Ph.D. Cristina ALPOPI
Lecturer Ph.D. Oana SABIE
1st Day, 19th of June 2014

09:00 – 09:30 Registration

09:30 – 09:35 Professor Ph.D. Constantin-Marius PROFIROIU, Dean of Administration and Public Management Faculty, The Bucharest University of Economic Studies
Welcoming remarks from the organizers

09:35 – 09:40 Professor Ph.D. Pavel NĂSTASE, Rector of the Bucharest University of Economic Studies
Welcoming remarks

09:40 – 09:45 Marjorie A. STERN, Cultural Attaché - Embassy of USA in Romania.
Welcoming remarks from the USA Embassy

09:45 – 10:15 Professor Ph.D. Becky PETTIT, University of Washington – Keynote Speaker:
“Institutionalizing Inequality: How Social Policy Shapes the Meaning and Measurement of Comparative Accounts of Inequality”


10:45 – 11:00 Coffee Break

11:00 – 11:15 Professor Ph.D. Constantin-Marius PROFIROIU, Dean of Administration and Public Management Faculty, The Bucharest University of Economic Studies:
“Young Professionals Scheme and Modern Governance in Romania: Pitfalls and Challenges”

11:15 – 11:25 Questions and answers

11:25 – 11:40 Professor Ph.D. Călin-Emilian HINȚEA, Dean of Political, Administrative and Communication Sciences Faculty, Babeș-Bolyai University, Cluj-Napoca:
“Strategic planning in Romania. A case study”

11:40 – 11:50 Questions and answers

11:50 – 12:05 Professor Ph.D. Marian PREDA, Dean of Sociology and Social Work Faculty, Bucharest University: "Romania beyond globalization: old and new risks and inequities”

12:05 – 12:15 Questions and answers

12:15 – 12:30 Remarks and conclusions

12:30 – 14:30 Lunch Break
14:30 – 16:00  

**Paper presentations in separate sections**

**Robert Schuman Room: 14:30 – 16:00**

**Section 1:** "Human Resources in the Public Sector"

**Chair:** Professor Ph.D. **Becky PETTIT**  
Associate Professor Ph.D. **Elvira NICA**  
Professor Ph.D. **George LĂZĂROIU**

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<th><strong>LAZĂROIU George</strong></th>
<th>The Social Construction of Participatory Media Technologies</th>
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<td><strong>NICA Elvira</strong></td>
<td>Textile Production, Fashion Design and the Language of Clothes in the 19th Century Capitalist Society</td>
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<td><strong>PASCA Carmen</strong></td>
<td>Human Resources in the Public Sector</td>
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<td><strong>SZABO Septimiu-Rareş</strong></td>
<td>Employee Selection Methods in Romania: Popularity and Applicant Reactions</td>
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<td><strong>CIOCHINA Raluca</strong></td>
<td>Power relations in cultural institutions and their social effects</td>
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<td><strong>BERCU Ana Maria</strong></td>
<td>Performance Appraisal of Civil Servants. Sustainability and Development</td>
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**DISCUSSIONS**

**Virgil Madgearu Room: 14:30 – 16:00**

**Section 2:** "Social Communication, Urban Sociology and Human Resource Development"

**Chair:** Professor Ph.D. **Marian PREDA**  
Associate Professor Ph.D. **Georgiana-Alina PROFIROIU**  
Associate Professor Ph.D. **Ruxandra-Irina POPESCU**

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<th><strong>PROFIROIU Alina-Georgiana, HURDUBEI (IONESCU) Roxana</strong></th>
<th>Change of the Organisation Culture – the Main Driver for Implementing Competency Frameworks</th>
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<td><strong>PĂUNESCU Andrei</strong></td>
<td>Interview and social communication. The testimony of a generation</td>
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<td><strong>MANOLE Cristina</strong></td>
<td>Human Resources and Social Services Development at Local Level in Romania</td>
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<td>From Marketing to Semiotics. The Way to Marketing Semiotics</td>
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**DISCUSSIONS**
Council Room: 14:30 – 16:00

Section 3: "Democratic Governance, Citizenship Rights and Political Development"

Chair: Professor Ph.D. Constantin-Marius PROFIROIU
Professor Ph.D. Gheorghe H. POPESCU
Professor Ph.D. Călin-Emilian HÎNTEA
Professor Ph.D. Armenia ANDRONICEANU

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<td>LECA Iuliana</td>
<td>Inter-Municipal Cooperation in Romania: Practices, Needs and Opportunities</td>
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<td>IVAN Valentina</td>
<td>Stakeholder Mapping: Democracy and Participation Governance on the Romanian Shale Gas Debate</td>
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<td>ALEXANDRU Violeta</td>
<td>PPPs – a different culture of cooperation between the public and the private sector conditioned by the Government’s trust in local decision</td>
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<td>TUDOSE (IORGA) Elena</td>
<td>The Role of Non-Governmental Sector in the Romanian Society</td>
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<td>PÂCEŞILĂ Mihaela</td>
<td>Taxation and Corporate Governance</td>
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<td>NICOLAESCU Eugen</td>
<td>Inter-Community Development Associations in Growth Pole Policies from Romania</td>
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<td>BERE Ramona Camelia</td>
<td>Public-Private Partnership Impact on Local Economic Development. Evidence from Romanian Counties</td>
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DISCUSSIONS

16:00 – 16:15 Coffee break

Robert Schuman Room: 16:15 – 18:00

Section 1: "Human Resources in the Public Sector"

Chair: Professor Ph.D. Becky PETTIT
Associate Professor Ph.D. Elvira NICA
Professor Ph.D. George LĂZĂROIU

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<td>BOAJĂ Dan-Marin</td>
<td>Actual Issues of labour market and employment in Romania</td>
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<tr>
<td>CIURLĂU Alin Ionuţ</td>
<td>Impact of the Global Economic and Financial Crisis on Human Resources Management in the Public Sector - at a Global, European and National Level</td>
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<td>CHENIC (CREŢU) Alina</td>
<td>Agriculture Strategic Human Resources Management in the International Organizations – Key of Global Food Security</td>
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<td>Ștefania</td>
<td>- Analysis of the Evolution of Human Resource in Romanian Secondary Sector</td>
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<td>FLORESCU Margareta</td>
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<td>GODEANU Teodor Narcis</td>
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<td>BĂZGA Bogdan,</td>
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<td>REBEQA Laurentiu</td>
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<td>ALPOPI Cristina</td>
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EVENTS

TEȘU Monica Daniela | Analysis of Civil Servants’ Perception on Local Public Services in Romania

POTCOVARU Ana-Mădălina | The Influence of the Counterproductive Work Behavior on the Organizational Performance

DISCUSSIONS

Virgil Madgearu Room: 16:15 – 18:00

Section 2: “Social Communication, Urban Sociology and Human Resource Development”

Chair: Professor Ph.D. Marian PREDA
Associate Professor Ph.D. Georgiana-Alina PROFIROIU
Associate Professor Ph.D. Ruxandra-Irina POPEŞCU

TOADER Elena | The Effects of Rising Health Care Costs on the US Economy
VULCĂNESCU Răzvan Teohari | Improvement of Public Health Performance Based on Cost-effectiveness
RADU Sorin Claudiu | Contribution of the Bucharest Stock Exchange at the Romanian stock exchange revival
ZAMFIR Andreea | Steps towards a New Renewable Energy Public Policy in Romania
BURLACU Sorin | Integrating the E-learning Dimension in the EDU-RES Master’s Programme
POPEŞCU Ruxandra-Irina | Social Networks - Key Tool Used by Employees for Promoting the Image of Bucharest Museums
CORBOŞ Răzvan-Andrei |
MINA-RAIU Laura |
STAN Gianina Nicoleta |

DISCUSSIONS

Council Room: 16:15 – 18:00

Section 3: “Democratic Governance, Citizenship Rights and Political Development”

Chair: Professor Ph.D. Constantin-Marius PROFIROIU
Professor Ph.D. Gheorghe H. POPEŞCU
Professor Ph.D. Călin-Emilian HINȚEA
Professor Ph.D. Armenia ANDRONICEANU

POPEŞCU Gheorghe H. | Building Consumers’ Trust in Online Retailing Services
ANDRONICEANU Armenia | Strategic Changes Needed for a Good Democratic Governance within the Romanian Public Administration
CONSTANTIN Vlad Denis | The Role of the Health Workforce in the Health Care System
CIURLĂU Cristian Florin | Actual issues of macroeconomics and public finances
TUCMEANU Alin Iulian | The Economics of Health Care System Reform
CONNECTIONS

2nd Day, 20th of June 2014

9102 Room: 09:30 – 12:00

General Section

Chair: Professor Ph.D. Margareta FLORESCU
Associate Professor Ph.D. Cristina ALPOPI
Lecturer Ph.D. Oana SABIE

FLORESCU Margareta Stela
CHENIC (CREŢU) Alina Ştefania
CRISTESCU Ioan

Scientific Research in Human Medicine and Health Economics – Two Inseparable and Vital Key Elements to the Future of Humanity

BRAN Florina
IOAN Ildiko
RĂDULESCU Carmen Valentina

European Territorial Cohesion: Visions and Prospects

SABIE Oana Matilda

Approaches to Communication and Their Relevance for Teacher-Student Communication in an Educational Context

ANGHELĂ Petrică Sorin
CIOBOTARU Arghir Vasile

Anthropogenic Pressure on Forests in a Global Era

COSMA Maria Roxana

Marketing of Tourism Destinations: a European Perspective

BURCEA Ştefan Gabriel

Quality of Life of Vulnerable Groups Involved in Informal Waste Management Sector: a Critical Literature Review

MANEA Gheorghe Cosmin

Sustainable Development Policies. Global Ecology and Society

IANCU Alexandra

Electoral materials and voting mechanisms in Romania

COJOCARIU Gheorghe

The mediatic impact of the process of “Great Privatisation” and its representation in the Romanian public

TEODORESCU Ion Claudiu

The Effects of International Migration on Global Welfare

DISCUSSIONS

12:00 – 12:15 Coffee break

12:15 – 13:00 Conclusions and closure of the scientific session works
ADVISORY COMMITTEE

PRESIDENT:
Professor Constantin-Marius PROFIROIU, Ph.D., Dean of Administration and Public Management Faculty, Bucharest University of Economic Studies

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Scientific Director Heather RIDLEY, Contemporary Science Association, New York, USA

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Lecturer Sorin BURLACU, Ph.D., Faculty of Administration and Public Management, Bucharest University of Economic Studies

Economist Lucica-Aurora NELEAPCA, Faculty of Administration and Public Management, Bucharest University of Economic Studies

Economist Carmen POPESCU, Faculty of Administration and Public Management, Bucharest University of Economic Studies

Economist Carmen MIRU, Faculty of Administration and Public Management, Bucharest University of Economic Studies